Word to FlashBook Pro

Create Professional flipping book with

Microsoft Word

About Word to FlashBook Pro

Word to FlashBook Pro is a much professional program to help you convert Microsoft Word into stunning booklets with amazing page-flipping animations and sound! Besides original classical Word to FlashBook Standard features such as adding background images and sound, Word to FlashBook Pro also provides more powerful and professional functionalities, like exporting defined templates and settings to theme for later easy using….

Note: This product is distributed on a "Try before-you-buy" basis. All features described in this documentation are enabled. The registered version doesn't insert a watermark in your generated page-flipping eBooks.

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Product features

1. Convert Microsoft Word to Adobe© Flash® based page-flipping eBooks.
2. Output in 4 different formats: HTML, EXE, Zip and Burn to CD.
3. HTML allows you to upload to a website to be viewed online.
4. EXE and Zip allow you to send to your user by email to be viewed on their computer.
5. Burn to CD allows you to burn to disk so you can send your user physical media for viewing on their computer.
6. Preview the output effect instantly.
7. Import bookmarks (outline) with Word TOC, and edit them manually.
8. Including hyperlinks with Word, include web link, page link, email link.
9. Import text and search imported text with user-defined search terms.
10. Provide multiple templates (default provided or download from website).
11. Set eBook size, choose landscape or portrait.
12. Watermark your page-flipping eBook using text, images, dynamic date/time and more.
13. Define titles, keywords and other metadata.
14. Define titles, icon, window size for EXE page-flipping ebooks.
15. Define book margin size manually.
16. Add encryption to protect created page-flipping eBooks.

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17. Retain the book to center or not.
18. Insert background music, always play or define times.
19. Set background color, image or flash.
20. Set book reading from right to left (such as Arabic).
21. Choose hard cover for eBooks.
22. Set page-flipping time to be manual (reader-driver) or automatic (as you design).
23. Customize toolbar buttons to set permissions for downloading, printing, sharing and more.
24. Set colors for toolbar, book cover, book shadows, bookmarks and more.
25. Set font color, type for windows and bookmarks.
26. Set scale for zoom-in function.
27. Set control bars to "show" or "hide" in full screen.
28. Define language for flash.
29. Edit pages with links, videos, flash or sound files.
30. Export and save settings for future uses.
31. Save themes to make future use easier.
32. Save current files and settings as project.
33. Provide command line version.

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Page-flipping eBook features

With the page-flipping ebook you have created, your user will be able to:

1. Drag the corner, click page shadow or use arrow keys to flip a page.
2. Input login password to view eBook content.
3. Auto-view flipbook repeatedly.
4. Pre-loading of pages allows first pages to open quickly, viewers does not need to wait until all pages have loaded.
5. View page thumbnails.
6. Use button to control page, such as Previous, Next, First, Last etc.
7. Flip pages automatically.
8. View page-flipping eBook full screen.
9. Search whole eBook.
10. Print out the whole eBook or a range of pages directly.
11. Download the uploaded page-flipping eBook from web site directly.
12. Double-click to zoom in or zoom out.
13. Links are still "live" and can be clicked to view after zooming in/out.
14. Share eBook URL via email.
15. Turn on or turn off the page-turning sound.
16. View video, flash or play sound file inserted in the pages.
17. Open to a certain page in Browser by adding a suffix like this: index.html?pageIndex=4.

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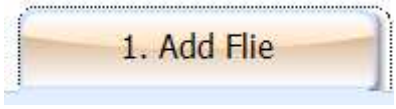
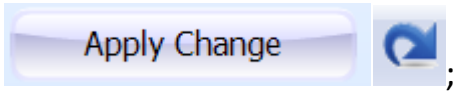
Quick Start

1. Launch the application via the desktop shortcut ;

2. Click the "1. Add File" Tab icon  to enter into Import Word interface;

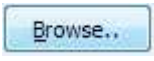
3. Click icon to choose Microsoft Word file from your computer;

4. Click icon to enter into template setting interface;

5. Define parameters for eBooks, such as Book, Tool Bar, Bookmarks, and then click the "Apply Change" icon  ;

6. Click "Publish" Tab icon to enter into Output interface;

7. Choose Output Type from HTML, ZIP and EXE, here take as example;

8. Click  to set Output Folder as "C:\flipbook", input File Name as "demo";

9. At last, click icon to output created page-flipping eBook.

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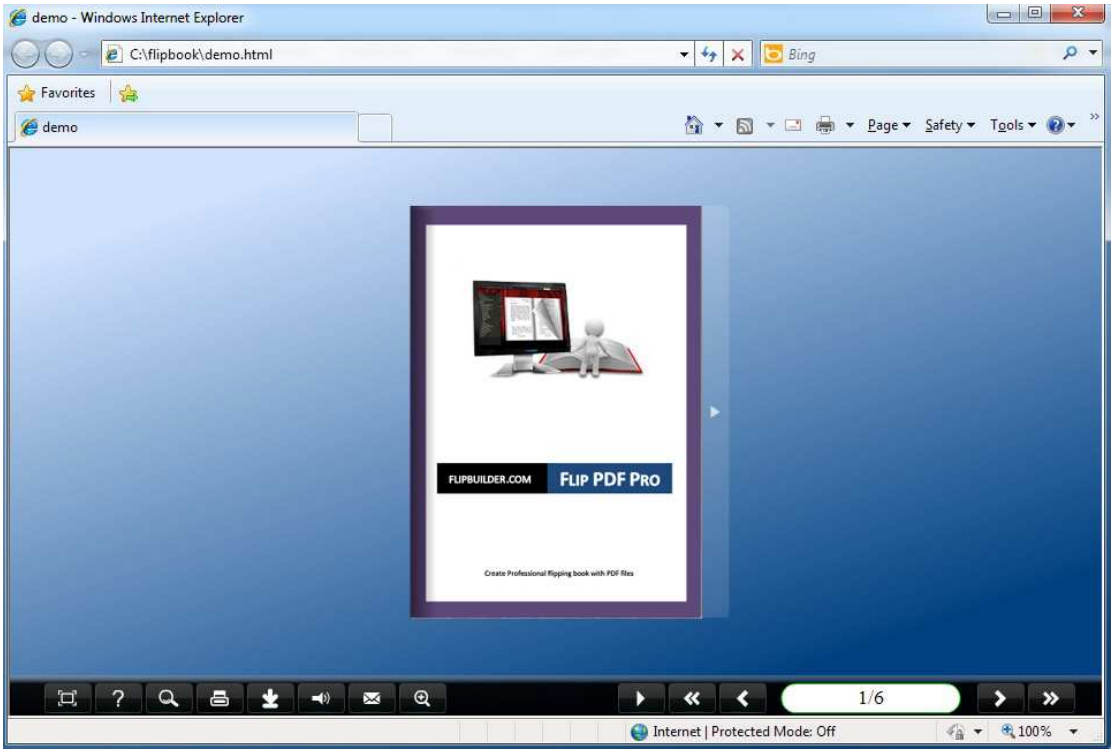
You can open the "flipbook" folder in "C:", there are three files in this folder:

Open the "demo.html" file to view your created p00age-flipping book via Web Browser, such as Internet Explorer, Google Chrome, Firefox, etc.



Interfaces

There are some main interfaces you will see while using Word to FlashBook Pro as below shows: **Application Options**, **Import Word**, **Template Settings**, **Edit Pages**, **Language Option**, **Export Theme**, **Output**, **Batch Convert** and **Command Line.**

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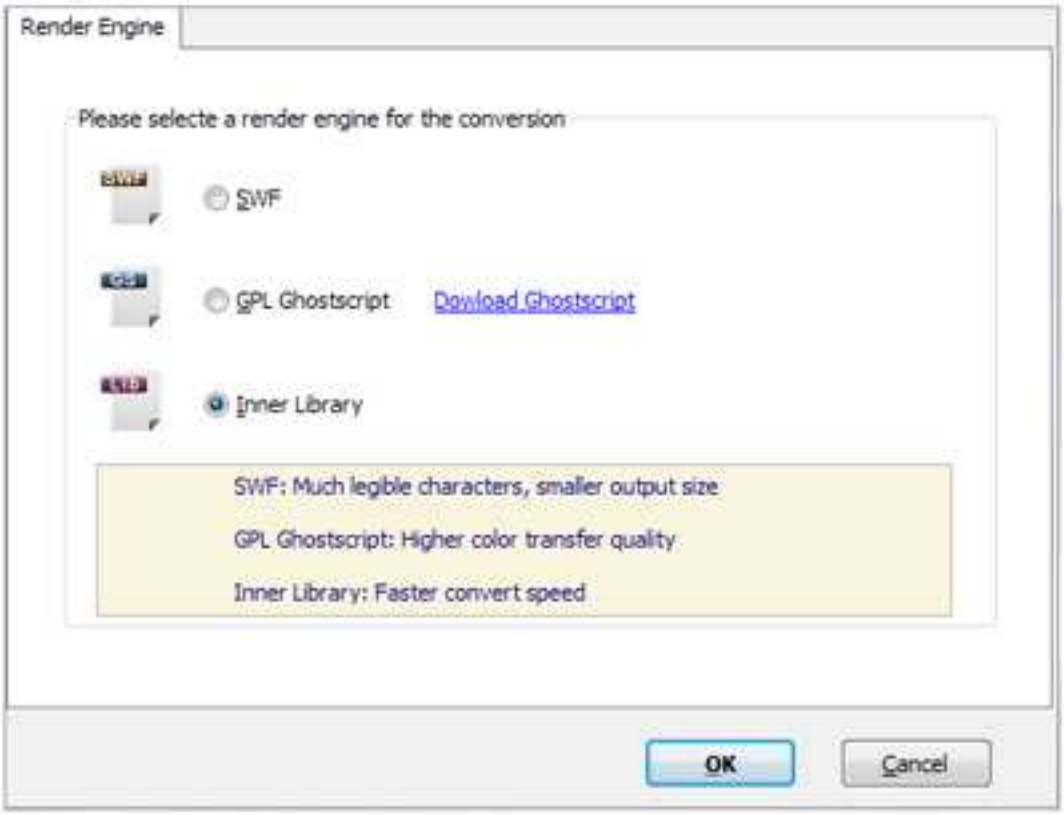
You can enter into each page to get clear instructions for every detail option.

I. Application Options Interface

Render Engine Option

Word to FlashBook Pro provides 3 different render engines for you to create higher quality page-flipping eBooks, click "Options->Application Options" to enter into "Render Engine" interface:



SWF: Much legible characters, smaller output size
GPL Ghostscript: Higher color transfer quality
Inner Library: Faster convert speed
(Change option when Word imported failed)

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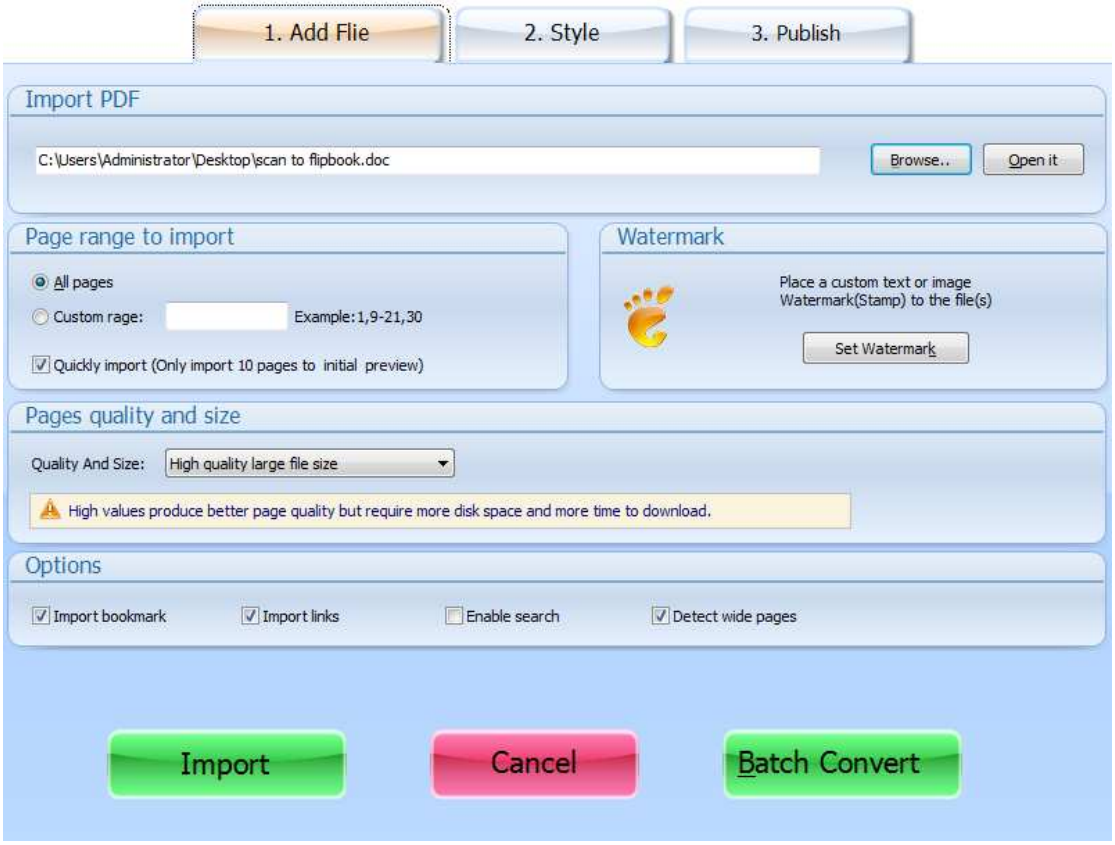
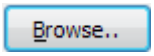
II. Import Microsoft Word Interface

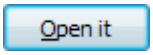


Panel Description:

1. Source Microsoft Word File:

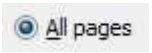


Click this icon to open the Microsoft word file you want to convert;



View content of added Microsoft Word file to clarify before converting.

2. The Page Ranges to Import:



Convert all pages to page-flipping eBook;

Convert defined range page;

Just preview effect on first 10 pages.

3. Watermark

Add image or text watermark to flipping pages.

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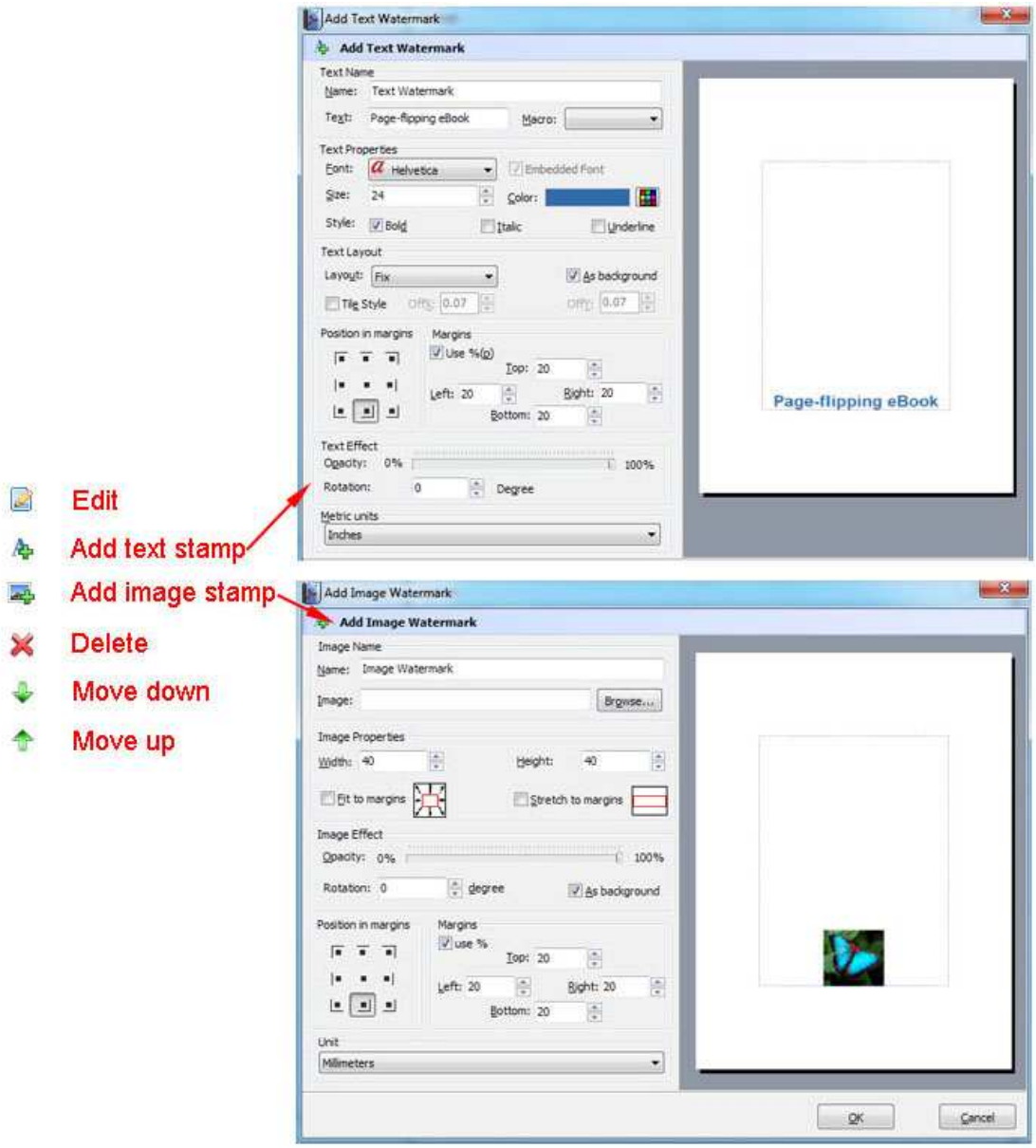
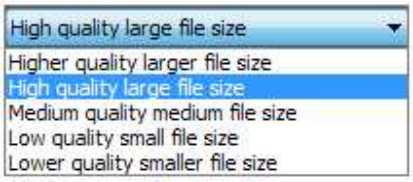
Applying Watermark Check this option first to choose default stamps or add new ones:



4. Page Quality

There are five types of "Quality And Size":



5. Other Options:

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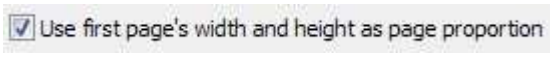
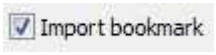
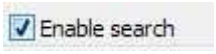


Select this option to use first page's proportion as book proportion, or you can define in Template Setting interface;



If your Word file contains bookmarks, check this option to use in output page-flipping eBook;

If your Word file has links, check this to enable in flipbook;

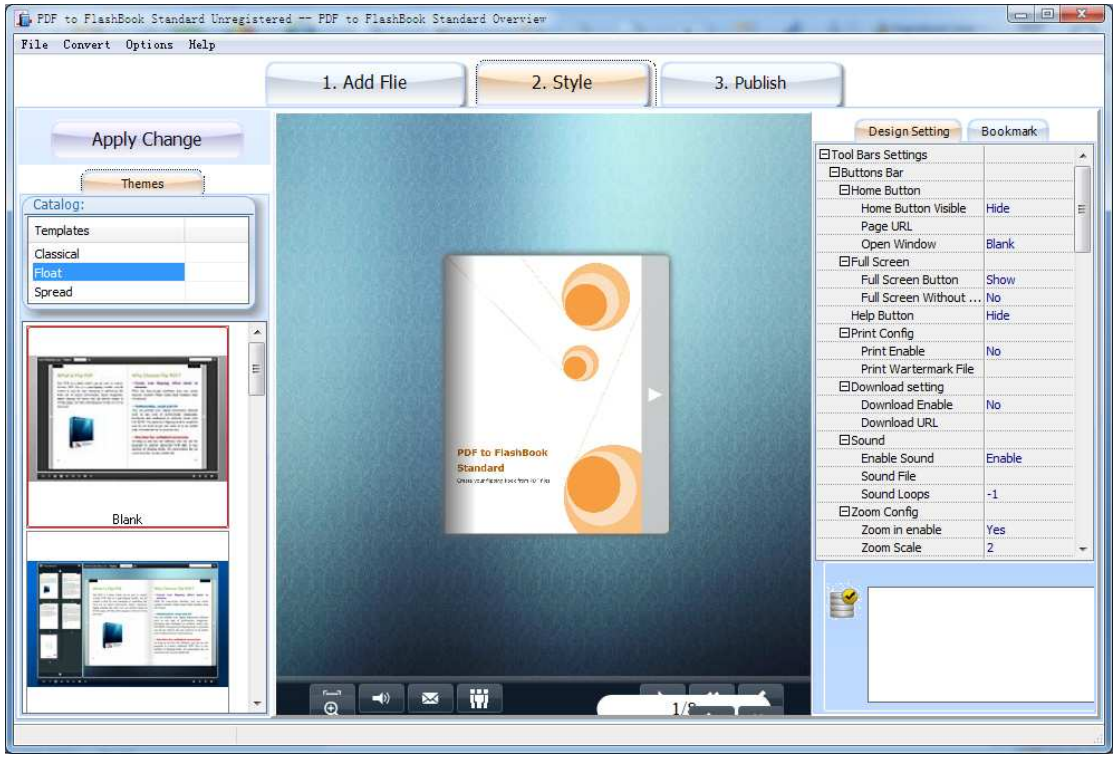


Check this option to enable search functionality in created flipbook.

At last, click

icon to enter into template setting interface.

III. Template Settings Interface



Word to FlashBook Pro provides three different templates at present: Classical, Float and Spread.

Each template contains some unique settings, the below instructions will show you details.

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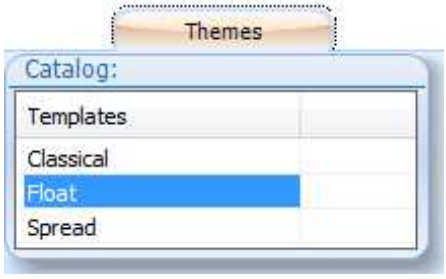
The design setting interface contains below main parts:

Choose Template
Book
Sound
Tool Bar
Initial Show
Bookmarks
Links
Language
Security Settings
Font

Panel Description:

1. Choose Template

Panel Description:

Click 

icon to select templates from below interface:

2. Book Panel:

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⊟Book	
Book Title	www.FlipB...
Hide Book Frame Bar	No
Retain the book to center	No
⊞Book Proportions	
Top Margin	10
Bottom Margin	10
Left Margin	60
Right Margin	60
Flash Window Color	0x021A25
Page Background Color	0xffffff
⊞Page Shadow	
⊞Background Config	
Right To Left	No
Hard Cover	No
Flipping Time	0.6

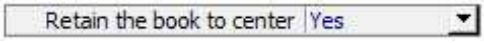
(1) Book Title (only can be set in Float Template)

Customize book title for showing on the top of your flipbook.

(2) Hide Book Frame Bar

If don't want to show the book frame bar, choose "Yes" in this option.

(3) Retain the book to center



If you select "No" in this option, the eBook will be shown on the right-side. This setting is for embedding special background image, such as advertisement or company log.

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(4) Book Proportions

Book Proportions	
Page Width	1052
Page Height	1500

Please note that the values are not fixed in pixels or inches, they just represent a ratio for "Page Width: Page Height", and the book size will be changed depend on your Explorer Window Size.

(5) Book Margin

A. Book Margin (set in Classical Template):

Book Margin	50

"Book Margin" refers to the distance between the book and the toolbar.

B. Top/ Bottom/ Left/ Right Margin (set in Float/ Spread Template):

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(6) Flash Window Color

This color will be applied on all flash windows, such as the book window, "Help" window, "Print" window and so on.

(7) Page Background Color

When load pages, or if the page number of your Word file is odd, then the page (the last page) will show with the "Page Background Color".

(8) Page Shadow

The value also takes the value of Book Proportions as reference, and the value interval of "Page Shadow Opacity" is "0~1", the larger value refers to the deeper shadow color.

(9) Background Config

A. Background Color:

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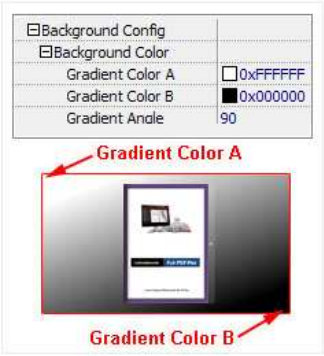
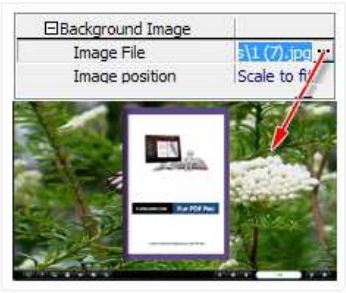


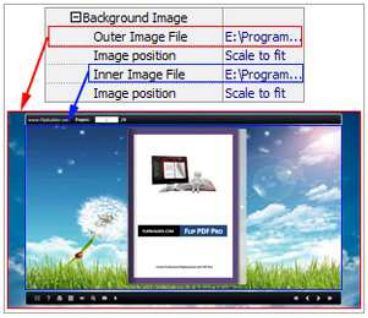
Define background for your flipbook with gradient color or pure color (the same color for "Gradient Color A" and "Gradient Color B"). Gradient Angle is the angle between the two colors.

B. Background Image setting in Classical and Spread templates:



Click the icon "..." to choose background image from your computer, and there are 11 kinds of "Image Position" for you to choose: Scale to fit, Fill, Top Left, Top Center, Top Right, Middle Left, Middle Center, Middle Right, Bottom Left, Bottom Center and Bottom Right.

C. Background Image setting in Float template:



The Float template enables you to add two background images: Outer Image and Inner Image. You can make Inner background image to show special information, such as advertisement or company logo, etc. There are also 11 kinds of "Image Position" for you to choose: Scale to fit, Fill, Top Left, Top Center, Top Right, Middle Left, Middle Center, Middle Right, Bottom Left, Bottom Center and Bottom Right

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(10) Right to Left

If the language of your file is read from right to left (such as Arabic), then choose "Yes" in "Right to Left" option:

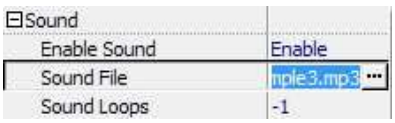
(11) Hard Cover

If you want create hard cover effect (a book bound with rigid protective covers) for your flipbook, choose "Yes" in "Hard Cover" option:

(12) Flipping time

Sets page flipping time in seconds according to your needs. (Recommended second value is 0.6)

3. Sound Panel



If you want to add background sound to your flipbook, such as a song or other audio file, set "Enable Sound->Enable", then click "..." icon to choose "Sound File" from your computer, then set "Sound Loops", "-1" stands for playing the sound file all the time while viewing flipbook, other value (N>0) stands for the times of playing the sound file.

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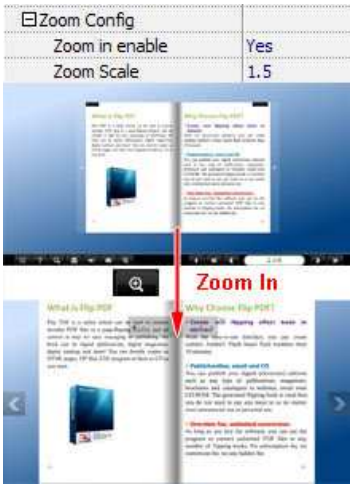
4. Tool Bar

(1) Tool bar (only in Classical Template)

Show or Hide Tool bar in created flipbook.

(2) Icon Color

(3) Zoom Config



To Enable Zoon In functionality, choose ''Yes" in "Zoon in enable", then set "Zoom Scale", the value is the times between zoomed page size and the current page size.

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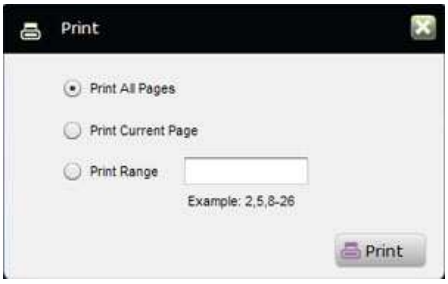
(4) Print Enable

Print Enable	Yes

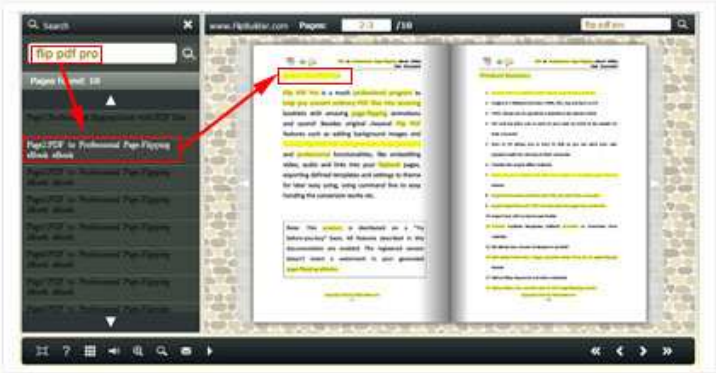
Choose "Yes" in "Print Enable", then click icon to set print page range as below:



(5) Search Button

Search Button	Show
Search Highlight Color	0xffff00

Select "Show" in "Search Button" (make sure you have check "Enable Search" option in "Import Word" interface), then define "Search Highlight Color", after clicking "Search" icon , you will see a popup box to input search words, then click Enter or "Search" button, you will get the below searching result:



(6) Download setting

Download setting	
Download Enable	Yes
Download URL	PDFDemo.pdf

If you want your flipbook readers to download the PDF file or the flipbook directly from your website, select "Yes" in "Download Enable" option, then input the Download URL directly, you can use absolute path like "http://www. FlashBookMaker.com/FlipPDFDemo.pdf" or relative path like "/files/download/FlipPDFDemo.pdf" (make sure you have uploaded the PDF to the same path).

Then readers can click the icon to download your uploaded PDF file directly.

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(7) Full Screen

To enable "Full Screen" functionality in output flipbook, select "Show" in "Full Screen Button" option:

Full Screen Button	Show

Then you can click icon to view flipbook in Full Screen, click icon or "Esc" button to exit from the Full Screen.

Or if you want to show your flipbook without Tool Bar while showing in Full Screen mode, you can set "No" in "Full Screen without Tool Bar" (just in Classical Template):

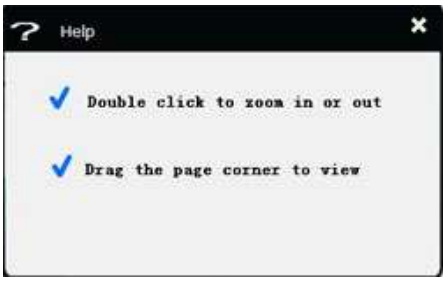
Full Screen Without Tool...	Yes

(8) Help Button

To show tips about viewing flipbook, you can set "Show" in "Help Button" option:

Help Button	Show

Then you can see the button and click to get the tips as below:



(9) Share Button

If you want your flipbook viewers to send the link to their friends or clients, you can add a share button in your flipbook for readers to send out your flipbook link immediately:

⊟Share Button	
Share Button	Show
Email Subject	Rear my fli...
Email Body	{link}

When the viewers click the share button , they will enter into the Email interface with the link of your flipbook in the Email body.

(10) Home Button

You can add a Home Button on the toolbar to enable readers back to your home page after viewing your page-flipping eBooks:

⊟Home Button	
Home Button Visible	Show
Page URL	http://flip...
Open Window	Self

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(11) Auto Flip

To auto flip your eBooks, you can set "Yes" in "Auto Flip->Enable" option; then define the Flip Interval (seconds of staying on each page); the value of "Play Count" stands for the times of auto playing the eBook, and "-1" stands for playing forever (after clicking the Auto Flip button , the flipbooks will be flipped by staying 3 seconds per page); if you want to auto start and flip the eBook after opening, just set "Auto flip when start up->Yes":

Auto Flip	
Enable	Yes
Flip Interval	3
Play Count	-1
Auto flip when start up	Yes

(12) Tool Bar on Top (set in Float Template)

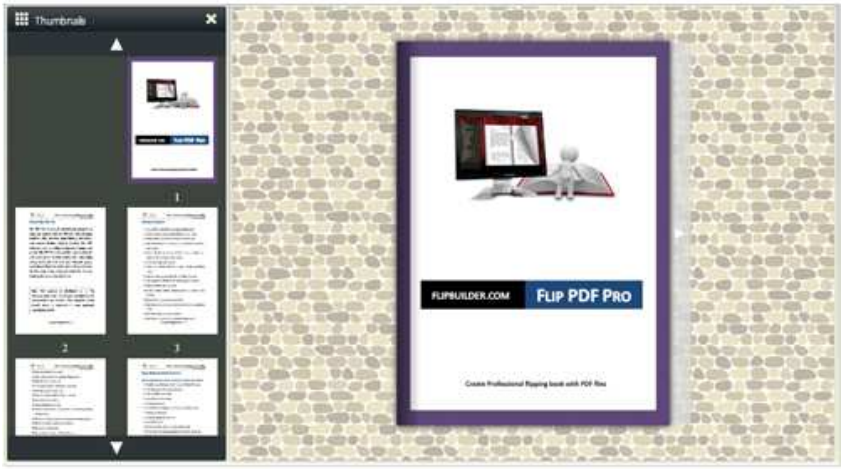
If you want to place the toolbar in Float templates on the top of the flash eBook, you can set "Tool Bar on Top" as "True":

5. Initial Show (set in Float/ Spread Template)

You can show Bookmark panel or Thumbnails panel on the flash page at the beginning, just select "Bookmark" or "Thumbnails" in this option:

For Example, select "Thumbnails":

Then you will get flipbook shown with below initial interface:



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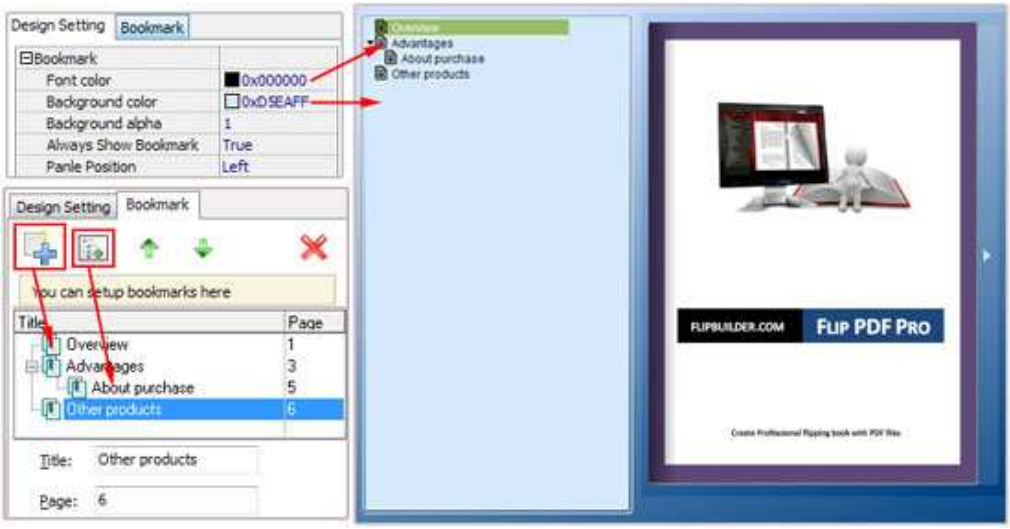
6. Bookmark



In "Design Setting" panel (only in Classical Template, in other templates, the colors will be adjusted automatically based on your defined flash window color), you can set "Font color", "Background color", "Background alpha" (refers to the background opacity, value interval: 0~1, "0" stands for the background is totally transparent), "Always Show Bookmark->True/ False" and "Panel Position->Left/ Right".

In "Bookmark" panel, if you didn't check "Import bookmark" option in "Import PDF" interface, or you want to create new bookmarks for your flipbook, you can add bookmarks even sub-bookmarks here, click "Add" icons and then input "Title" and "Page".

When click the bookmark button , it will popup the bookmark panel immediately, and click on those bookmarks, it will jump to the defined page automatically

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7. Links

If you have check "Import links" option in "Import PDF" interface, or add links in "Edit Page" interface, then you can define settings here, choose "Mouse over color", "Link alpha" (refers to the link area opacity, value interval: 0~1, "0" stands for the area is totally transparent), and "Open Window->Blank/ Self". The links also can be clicked after zooming by setting "Enable after Zooming in->Enable".

8. Language

You can set language for showing tools or tips in your created flipbook, and here is the specialized instruction page for setting the "Language Option".

9. Security Settings

If you want to protect your flash books with passwords, you can click "..." icon to enter into "Flash Security Config" interface:

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Select "Security Type->Single Password", and input passwords into the box (there is no restriction on password format at present). You can also set "Protect Page Range" as "All Pages" or the latter pages after a defined page number. (Tips: The program utilize RC4 algorithm to protect eBook pages, the eBook content pages will show nothing without permission.)

10. Font

If you want to change fonts of toolbar buttons, flash windows even bookmarks, you can set font types and colors in Font Panel.

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11. Export Theme

If you want to save the current template settings as your own style template for later uses, you can click "Export as Theme" button

to storing all current template settings, include the background images, margin values, toolbar buttons and so on.

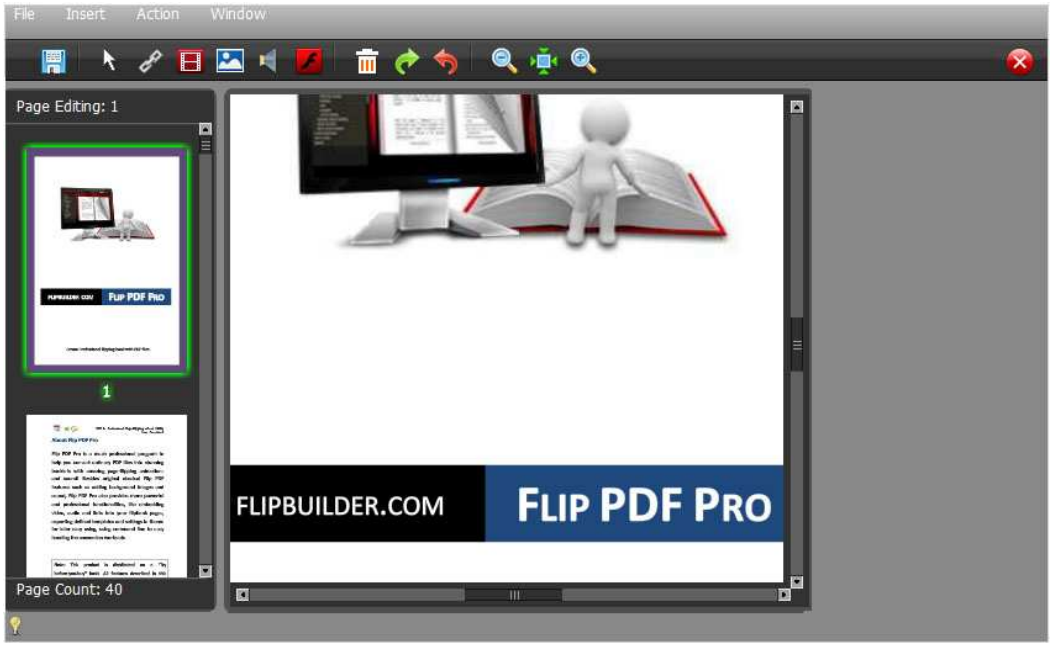
Then when you want to use later, just click "File->Import Themes", the theme will be added to the templates selecting interface.

IV. Edit Pages

Now you can use Word to FlashBook Pro to edit imported pages directly, no matter you want to add link, video, sound or image file.

Just click "Edit Pages" button

to enter into the editing interface:



You can insert links, images, sound files and movies to the pages as you will.

1. Add Link:

Click the icon and then draw a link box on the area you want to add link, then define properties in below panel:

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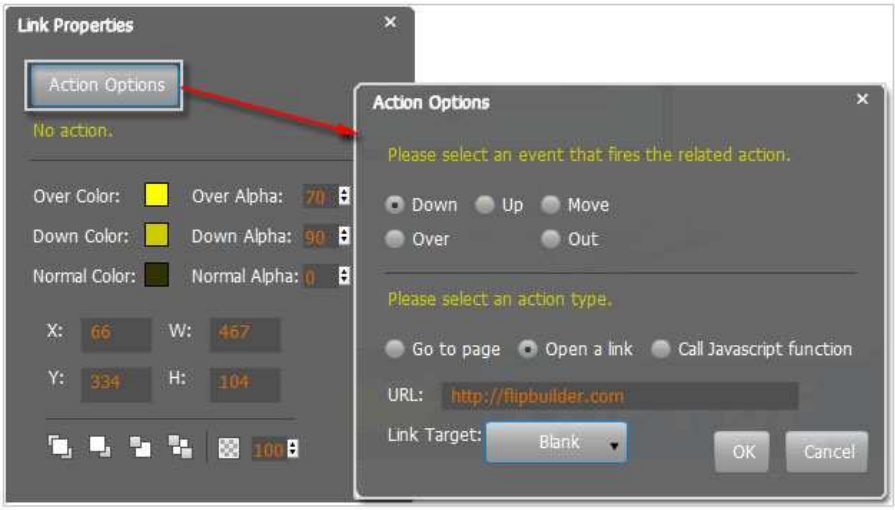
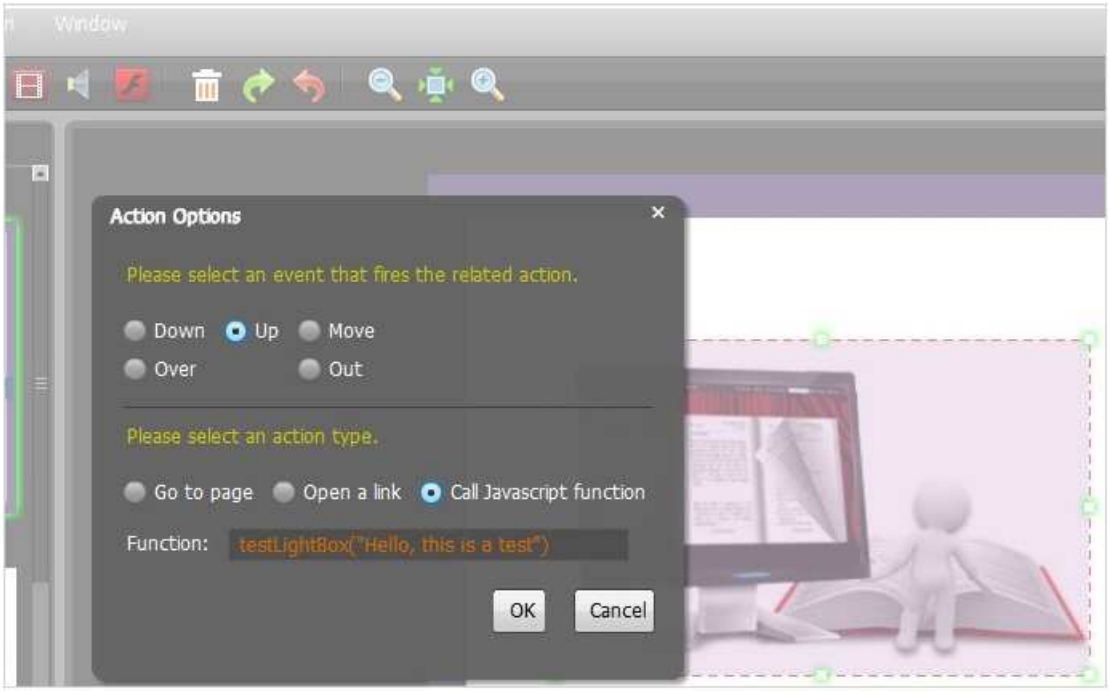


You can define the link action as "Go to page", or open an online webpage, or even "Call Javascript function" to carry out your wanted interactive functionalities via defining Javascript function yourself.. For example, you can show a pop-up light box while readers clicking some image on page, or pop-up a questionnaire or other Web Form by clicking some text.

Just make sure the parameter you set in "Function" can be called in from HTML page.

Example:

Check "Call Javascript function" as action type, then input Function as "testLightBox("Hello, this is a test"):



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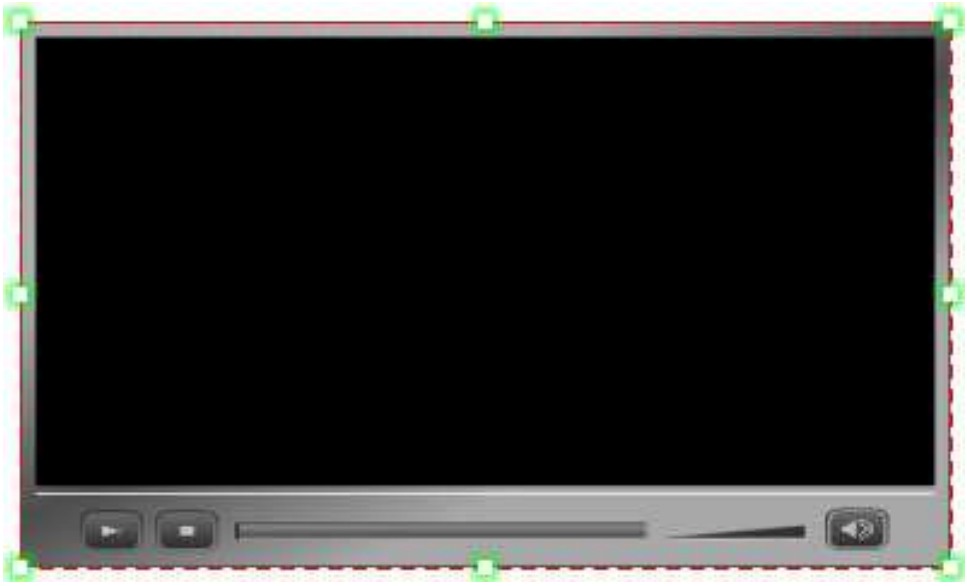
And then make sure the Javascript wrote into the index.html page as below image shows (the same as you set in "Link Function"):

```
<head>
<title>PDF-BenU brochure 2010-100dpi</title>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
    <meta name="Keywords" content="" />
    <meta name="Description" content="" />
    <meta name="Generator" content="[Flip PDF version 3.0] at http://flipbuilder.com/" />
    <!-- Include CSS to eliminate any default margins/padding and set the height of the html element and
         the body element to 100%, because Firefox, or any Gecko based browser, interprets percentage as
         the percentage of the height of its parent container, which has to be set explicitly.  Initially,
         don't display flashContent div so it won't show if JavaScript disabled.
    -->
    <style type="text/css" media="screen">
        html, body  { height:100%; }
        body { margin:0; padding:0; overflow:auto; text-align:center;
               background-color: #ffffff; }
        #flashContent { display:none; }
    </style>

    <script  type="text/javascript">

        function testLightBox(strFromFlash){
        /**
        do the things you want here!
        **/
            alert(strFromFlash);
        }

    </script>
```

2. Add Movie:

Click icon and then draw a box like below on the page you want to insert FLV movie:



Then you can select and edit the movie in below panel:

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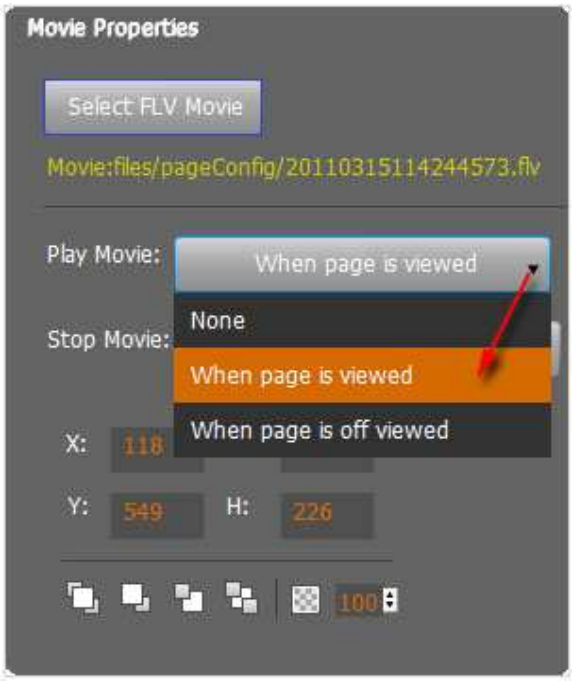
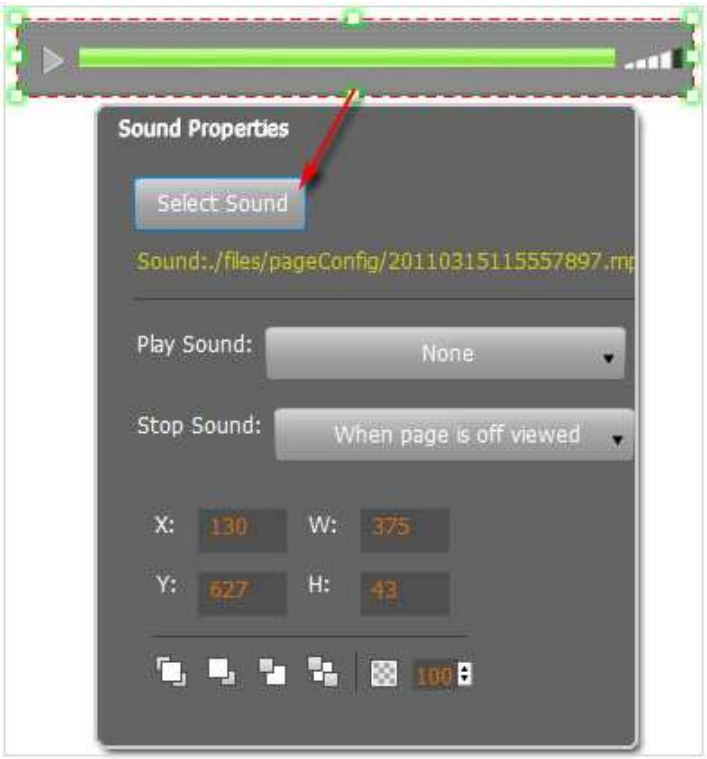


3. Add Sound:

Click the icon to draw sound box and then select sound file, set other options:



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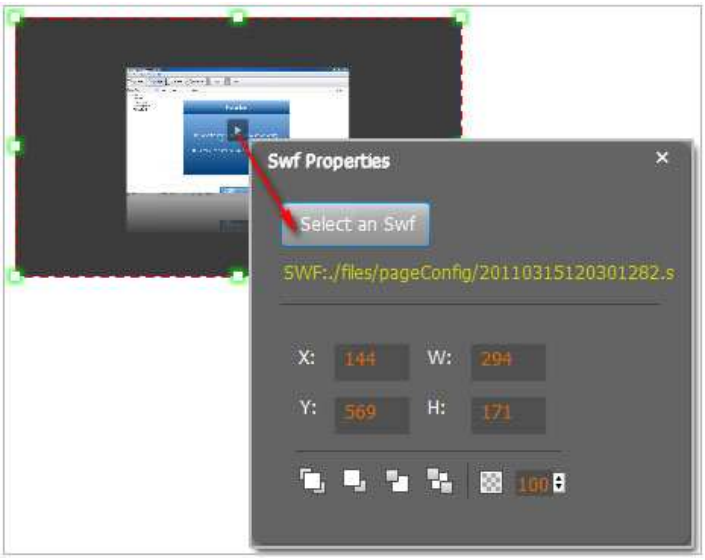
4. Add Flash:

Click icon to insert SWF flash into your defined area of flipbook page:



After adding links, flash, movie or sounds, you can click the icon to save the settings and back to the template setting interface.

V. Language Options Interface

Click "Option->Flash Language", you will enter into the Language Settings interface as below shows:

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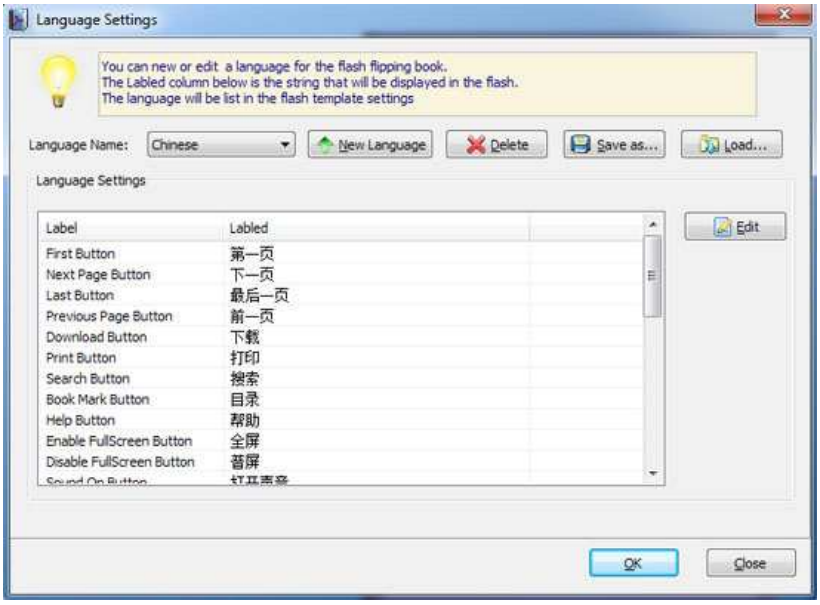

Panel Description:

As the tips explaining, the "Labeled" column lists the buttons and instructions on Flash books in defined language, and the program provides you five different languages for you to use: English, Chinese Arabic, French and Greek.

You can also add other language for your own uses:

1. Click the button and define name for the new language:

Click "OK" to save the new language in the list;

2. Choose the first label and click "Edit" icon, define new language text in "Labeled" box, then click "Save And Edit Next":

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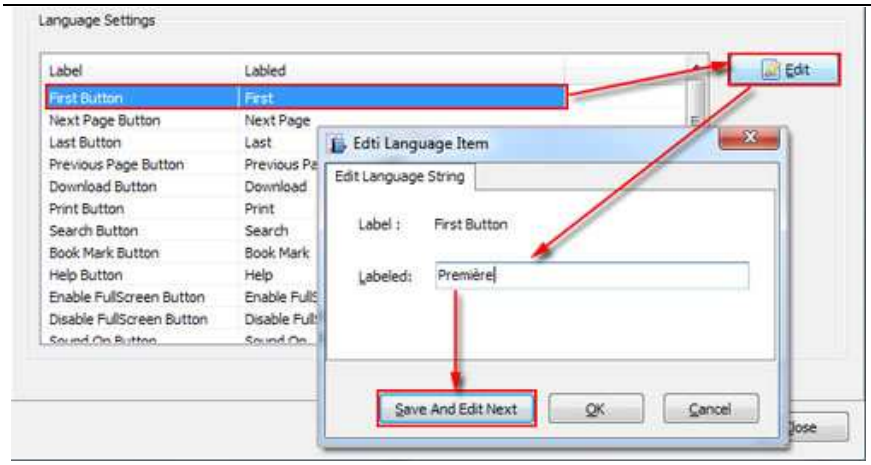
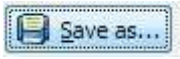


3. At last, you can get all Labels translated into your new language as the images shows:

Label	Labled
First Button	Première
Next Page Button	Page suivante
Last Button	Dernière
Previous Page Button	Page précédente
Download Button	Télécharger
Print Button	Imprimer
Search Button	Rechercher
Book Mark Button	Réservez Mark
Help Button	Aide
Enable FullScreen Button	Activer FullScreen
Disable FullScreen Button	Désactiver FullScreen
Sound On Button	Le Sound

You can delete unwanted language:

Or save your edited new language file as XML or TXT file: 

Load language file saving before for current using:

After setting template and language, click

icon to apply the settings.

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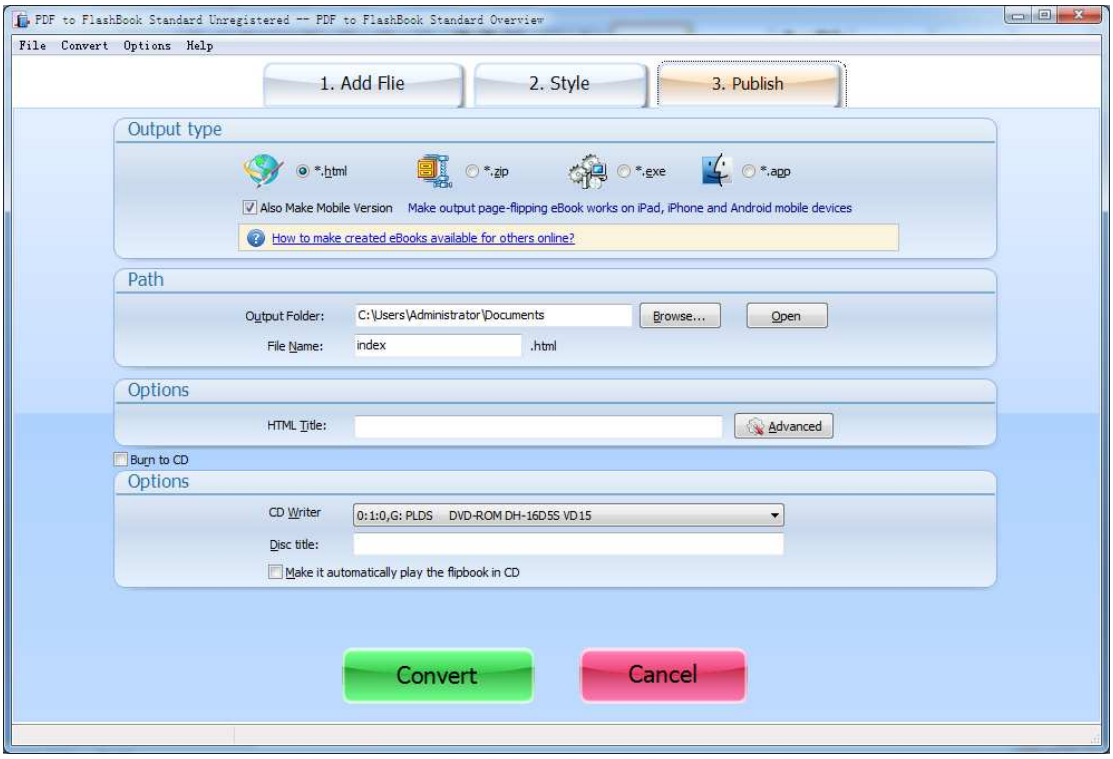
VI. Output Interface



Output types:

1. HTML

This output type is for uploading created page-flipping ebook onto websites:

You can define HTML Title and other properties by clicking "Advanced" button:

Set Keywords, Description or even Script in the below interface:

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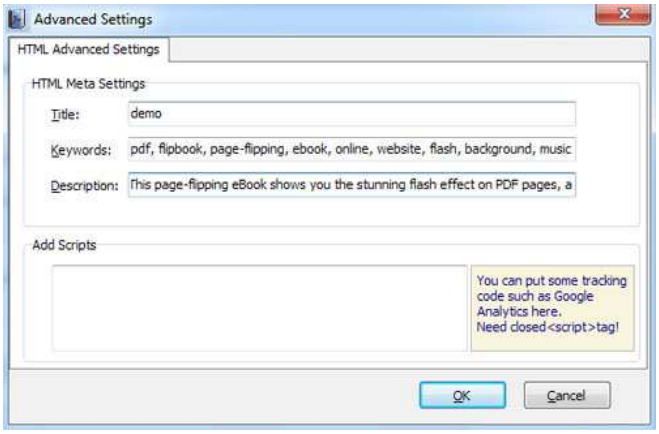
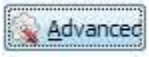


2. ZIP

This output type is for compressing the created files into an integral ZIP package which can be sending out as attachment directly. You can also define HTML Advanced Settings by clicking "Advanced" icon: 

Your recipients just need to uncompress the ZIP file and then they can view the HTML flipbook instantly:

3. EXE

This type is for outputting flipbook as a single executive file, easy storing and easy viewing:

You can also define Icon and Opening Window Size in Advanced Settings:

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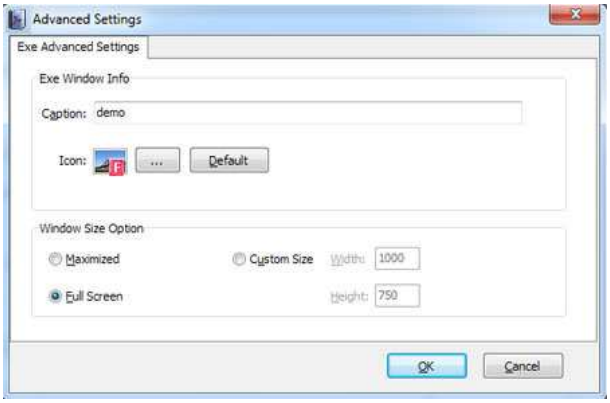
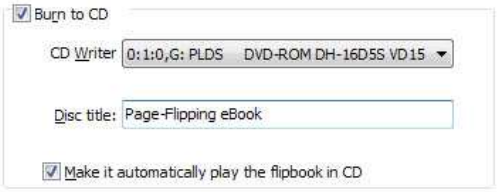


You can even burn the output flipbook to CD:



After choosing output type, then check the option "Burn to CD", set "CD Writer", define "Disc title", at last click

button to output flipbook in your defined type.

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